

CITY OF LECLAIRE, IOWA

OFFICE OF TOURISM



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LeClaire Office of Tourism
January 3, 2022 – 8:30 a.m.
Council Chambers – LeClaire City Hall / Remotely

This meeting will be conducted electronically due to federal and state government recommendations in response to COVID-19 pandemic conditions, and Governor Reynold's Proclamation of Disaster Emergency. Electronic audience participants may join in via "Zoom" meeting. Please contact City Hall at (563) 289-6004 to make arrangements.

- I. **Call to order**
- II. **Visitors Presenting**
 - a. Mc Daniels Marketing Presentation
- III. **Open forum**
- IV. **Tourism Management Servicing Report – Cindy Bruhn**
- V. **Board Action Items:**
 - a. Approval of minutes from the December 6th regular meeting
 - b. Approval of Office of Tourism Invoices - discussion
 - i. Pre-approval of upcoming regular bills if needed
 - c. Committee Reports:
 - i. Marketing Alliance
 - d. Bits & Pieces/Events
- VI. **Other Discussion Items:**
 - a. Budget
- VII. **Old Business:**
 - a. Event packet
- VIII. **New Business:**
 - a. Tourism board meeting at City Hall on Monday, February 7, 2022
 - b. Marketing Alliance meeting at Happy Joes on January 5, 2022
- IX. **Adjourn**

***Title VI Notice to the Public:** It is the policy of the City of LeClaire to assure full compliance with Title VI of the Civil Rights Act of 1964 related statutes and regulation provide that no person shall on the basis of race, color, national origin, gender, age or disability be excluded from participation in, be denied the benefits of, or be subjected to discrimination under any program or activity conducted by the City. Any person who believes that they are being denied participation in a project, being denied benefits of a program, or otherwise being discriminated against because of race, color, national origin, gender, age, or disability, may contact the City Administrator for the City of LeClaire at (563) 289-6004.*