

# **CITY OF LECLAIRE, IOWA**

## **OFFICE OF TOURISM**



**325 Wisconsin Street  
LECLAIRE, IOWA 52753  
TEL: (563) 289-4242  
FAX: (563) 289-5441**

**[www.leclairerelowa.gov](http://www.leclairerelowa.gov) [WWW.VISITLECLAIRE.COM](http://WWW.VISITLECLAIRE.COM)**



**LeClaire Office of Tourism  
June 5, 2023 – 8:30 a.m.  
Conference Room – LeClaire City Hall**

- I. Call to order**
- II. Visitors Presenting**
  - a. Railroad Crossing Quiet Zone – Dennis B.
  - b. McDaniels' Update
- III. Open forum**
- IV. Tourism Management Servicing Report – Cindy Bruhn**
- V. Board Action Items:**
  - a. Approval of minutes from March's & April's regular meetings
  - b. Approval of Office of Tourism Invoices
  - c. Committee Reports:
    - i. Marketing Alliance
  - d. 2024 advertising plan
  - e. Review open board positions
  - f. Change Tourism Board meeting day of the week
  - g. Tourism Manager Contract
- VI. Other Discussion Items:**
- VII. Old Business:**
- VIII. New Business:**
  - a. Marketing Alliance meeting at Happy Joe's on Wednesday, June 21, 8:30am
  - b. Tourism board meeting at City Hall, 8:30am. Date to be determined.
- IX. Adjourn**

***Title VI Notice to the Public: It is the policy of the City of LeClaire to assure full compliance with Title VI of the Civil Rights Act of 1964 related statutes and regulation provide that no person shall on the basis of race, color, national origin, gender, age or disability be excluded from participation in, be denied the benefits of, or be subjected to discrimination under any program or activity conducted by the City. Any person who believes that they are being denied participation in a project, being denied benefits of a program, or otherwise being discriminated against because of race, color, national origin, gender, age, or disability, may contact the City Administrator for the City of LeClaire at (563) 289-6004.***

**CLAIMS REPORT**  
**Check Range: 5/01/2023- 5/31/2023**

VENDOR NAME	REFERENCE	VENDOR TOTAL
COMMUNITY SUCCESS INITIATIVE	TOURISM MANAGER	3,350.00
IOWA AMERICAN WATER CO.	WATER SERVICE	19.12
M & M FLOOR CLEANING	JANITOR	151.00
MCDANIELS MARKETING	MARKETING & ADVERTISING	5,215.01
METRONET	INTERNET/PHONE	130.46
MIDAMERICAN ENERGY	GAS & ELECTRIC	100.31
MIDLAND PAPER	CAN LINERS	200.06
PORTER INSURANCE AGENCY	COMM CYBER AND PRIVACY LIAB	3.00
VINSON L. RAMSEY, JR	LIC 117 S CODY RD	1,210.00
VISA	CONSTANT CONTRACT	146.20
		=====
	Accounts Payable Total	10,525.16

**CITY OF LECLAIRE COMMITTEE/BOARD MEMBERSHIP APPLICATION**

(PLEASE TYPE OR PRINT ALL RESPONSES IN BLACK INK ONLY)

NAME: WAYNE WALLEY MAILING ADDRESS: 1204 BRIDGEVIEW PL.  
LECLAIRE, IA 52753

PHONE #: 563 528 1025 SEX: MALE  FEMALE  (CHECK ONE)

DO YOU LIVE WITHIN THE CITY LIMITS? YES E-MAIL ADDRESS: WOWALLEY@GMAIL.COM

WHAT AGE GROUPING DO YOU REPRESENT? (CHECK ONE) 18-30  31-50  51+

PRESENT OCCUPATION: RETIRED/BUSINESS OWNER DO YOU PAY LECLAIRE CITY TAXES? YES

HAVE YOU EVER BEEN ARRESTED FOR AND/OR CONVICTED OF A FELONY CHARGE?  YES  NO

LAST YEAR OF FORMAL EDUCATION ATTAINED: (CIRCLE) 8 9 10 11 12 13 14 15 16 OTHER

IF YOU ARE A COLLEGE GRADUATE, WHAT IS YOUR DEGREE DESIGNATION: BACHELOR OF ARTS - JOURNALISM

PLEASE LIST OTHER AREAS OF EXPERIENCE, SKILLS, OR QUALIFICATIONS THAT YOU FEEL WE SHOULD KNOW ABOUT THAT WILL ASSIST US IN OUR SELECTION PROCESS:

JOURNALISM CAREER SPANS MORE THAN 40 YEARS AS A REPORTER, STAFF WRITER, BUREAU CHIEF AND TRADE MAGAZINE EDITOR WITH MORE THAN TWO DECADES OF MANAGEMENT EXPERIENCE,

HAVE YOU EVER SERVED ON A LECLAIRE CITY COMMITTEE OR BOARD IN THE PAST?  YES  NO  
(If "YES" please specify which one(s) and when) \_\_\_\_\_

PLEASE CHECK WHICHEVER CITY COMMITTEE(S) OR BOARD(S) THAT YOU MAY BE INTERESTED IN SERVING ON:  
PLANNING & ZONING COMMISSION \_\_\_\_\_ PARK & REC COMMISSION \_\_\_\_\_ BOARD OF ADJUSTMENT \_\_\_\_\_  
LIBRARY BOARD \_\_\_\_\_ TOURISM  CITY COUNCIL \_\_\_\_\_ NO PREFERENCE \_\_\_\_\_

Wayne Walley  
(APPLICANT'S SIGNATURE)

5/1/2023  
(DATE)

(FOR CITY USE ONLY)

DATE RECEIVED: 5/1/23 DISTRIBUTED: \_\_\_\_\_ INITIALS: \_\_\_\_\_  
lan MAYOR & CITY COUNCIL COMMITTEE/BOARD CHAIR

# Committee / Board Membership Application

## Step 1

Name:	Julie Perez
Mailing Address:	3324 26th street Rock Island Il. 61201
Phone Number:	3092355540
Do you live within city limits?	No
Sex:	Female
E-mail Address:	<a href="mailto:Julie@steventons.com">Julie@steventons.com</a>
Which age group do you represent?	51+
Present Occupation:	General Manager Steventons
Do you pay LeClaire city taxes?	No
Have you ever been arrested for and / or convicted of a felony charge?	No
Last year of formal education attained:	13
If you are a college graduate, what is your degree designation?	<i>Field not completed.</i>
Please list other areas of experience, skills, or qualifications that you feel we should know about that will assist us in our selection process:	I have been in the hospitality business for 42 years, 31 of those years in a management position, serving as a Corporate Training General Manager for over 20 of those years. I am very passionate about service and the guest experience.
Have you ever served on a LeClaire city committee board in the past?	No
If "yes" please specify which one(s) and when	<i>Field not completed.</i>
Please check whichever city committee(s) or board(s) that you may be interested in serving on:	<i>Field not completed.</i>
Electronic Signature	Julie M. Perez
Date	6/3/2023